

"MATCHBOX"®

COLLECTOR'S CATALOGUE · U.S.A. EDITION



"MATCHBOX"

SERIES NUMBERS 1-9

Regular packs 55¢
Blister packs slightly more

MB YES

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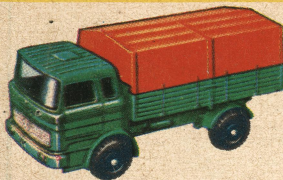
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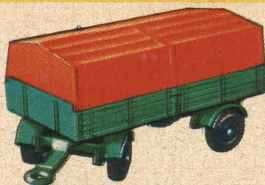
8

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ARE THESE MODELS IN YOUR COLLECTION?



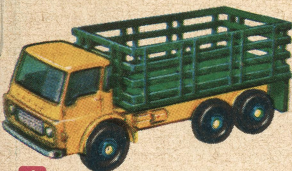
1 Mercedes Truck —
3 ins. 76mm.



2 Mercedes Trailer —
3½ ins. 90mm.



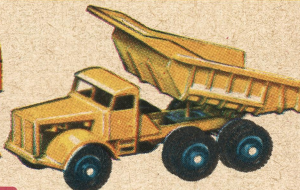
3 Mercedes Benz Binz Ambulance
2½ ins. 74mm.



4 Stake Truck 2½ ins. 74mm.



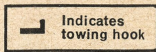
5 London Bus 2½ ins. 71mm.



6 10-Wheel Quarry Truck
2½ ins. 67mm.



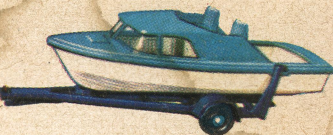
7 Ford Refuse Truck
3 ins. 76mm.



Indicates
towing hook

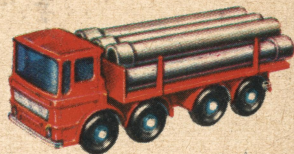


8 Ford Mustang Fastback —
2½ ins. 74mm.



9 Boat and Trailer
3½ ins. 89mm.

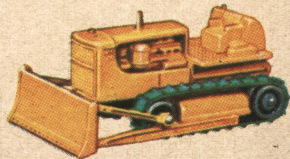
"MATCHBOX" SERIES NUMBERS 10-21



10 Pipe Truck
3 ins. 75mm.



14 Iso Grifo (available early 1968)
3 ins. 76mm.



18 Caterpillar® Crawler Bulldozer
2½ ins. 61mm.

Regular packs 55¢
Blister packs slightly more

MB YE

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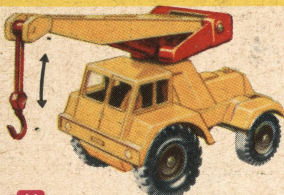
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ARE THESE MODELS IN YOUR COLLECTION?



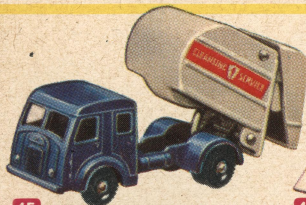
11 Jumbo Crane 3 ins. 76mm.



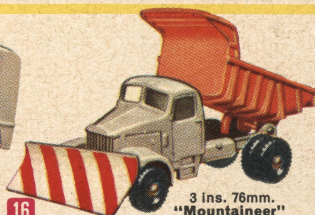
12 Safari Land-Rover 2½ ins. 70mm.



13 Wreck Truck 3 ins. 76mm.



15 Dennis Refuse Truck 2½ ins. 64mm.



16 3 ins. 76mm.
"Mountaineer"
Dump Truck with Snowplough



17 3 ins. 76mm.
8-Wheel Tipper



19 Lotus Racing Car 2½ ins. 70mm.



20 Taxi-Cab 3 ins. 76mm.



21 Milk Delivery Truck 2½ ins. 57mm.

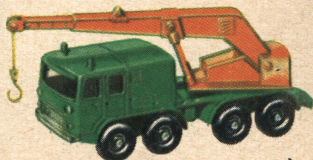
"MATCHBOX" SERIES NUMBERS 22-33



22 Pontiac Grand Prix —
3 ins. 76mm.

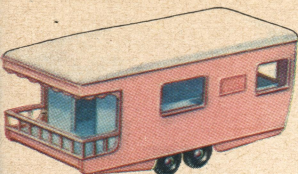


26 GMC Tipper Truck 2½ ins. 67mm. (Available early 1968)



30 8-Wheel Crane
3 ins. 76mm.

Regular packs 55¢
Blister packs slightly more



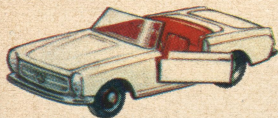
23 Trailer Caravan ┘
3 ins. 76mm.



24 Rolls-Royce Silver Shadow
3 ins. 76mm.



25 Ford Cortina G.T. ┘
2½ ins. 67mm.
(Available mid-1968)



27 Mercedes 230SL ┘
2½ ins. 71mm.



28 Mark Ten Jaguar ┘
2½ ins. 70mm.



29 Fire Pumper
3 ins. 76mm.



31 Lincoln Continental
3 ins. 76mm.



32 Leyland Petrol Tanker
3 ins. 76mm.
(Available early 1968)



33 Ford Zephyr ┘
2½ ins. 64mm.

ARE THESE MODELS IN YOUR COLLECTION?

MB YE

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"MATCHBOX" SERIES NUMBERS 34-45



34 Volkswagen Camper
2½ ins. 65mm.

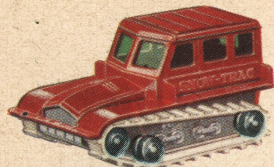


38 Honda Motorcycle with Trailer
3 ins. 76mm.



42 Studebaker Station Wagon
3 ins. 76mm.

Regular packs 55¢
Blister packs slightly more



35 Snow-Trac Tractor —
2½ ins. 56mm.



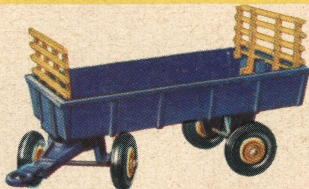
36 Opel Diplomat —
2½ ins. 70mm.



37 Cattle Truck
2½ ins. 65mm.



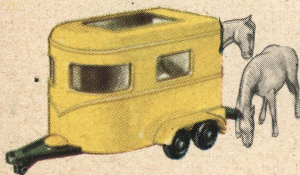
39 Ford Tractor —
2½ ins. 54mm.



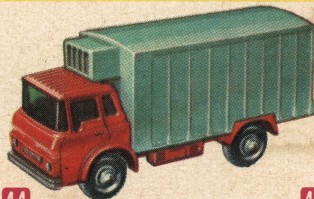
40 Hay Trailer 3½ ins. 86mm.



41 Ford G.T. 2½ ins. 67mm.



43 Pony Trailer 2½ ins. 67mm.



44 Refrigerator Truck 3 ins. 76mm.



45 Ford Corsair with Boat —
2½ ins. 67mm.

ARE THESE MODELS IN YOUR COLLECTION?

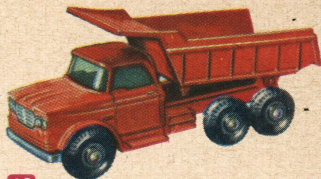
"MATCHBOX" SERIES NUMBERS 46-63



46 Mercedes 300SE 2½ ins. 73mm.



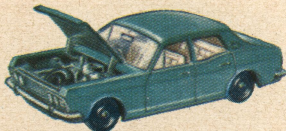
47 Ice-Cream Mobile Shop
2½ ins. 64mm.



48 Dumper Truck 3 ins. 76mm.



52 B.R.M. Racing Car
2½ ins. 70mm.



53 Ford Zodiac Mk. IV
2½ ins. 70mm.



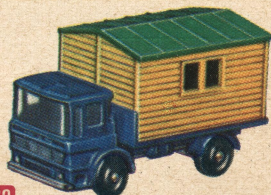
54 Cadillac Ambulance
2½ ins. 73mm.



58 (Available mid-1968)
DAF Girder Truck 3 ins. 76mm.

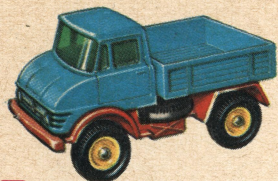


59 Fire Chief Car
2½ ins. 73mm.

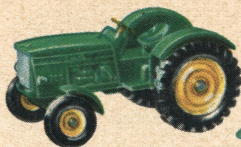


60 Truck with Site Office 2½ ins. 65mm.

Regular packs 55¢
Blister packs slightly more



49 Unimog — 2½ ins. 62mm.



50 John Deere-Lanz Tractor — 2½ ins. 54mm.



51 Tipping Trailer — 2½ ins. 67mm.



55 Police Car — 2½ ins. 73mm.



56 Fiat 1500 — 2½ ins. 67mm.



57 Land-Rover Fire Truck — 2½ ins. 64mm.



61 Alvis Stalwart 2½ ins. 66mm.



62 TV Service Van — 2½ ins. 64mm.



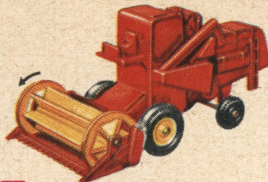
63 Fire-Fighting Crash Tender — 2½ ins. 61mm.

ARE THESE MODELS IN YOUR COLLECTION?

"MATCHBOX" SERIES NUMBERS 64-75



64 MG 1100 — 2½ ins. 66mm.



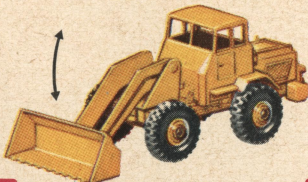
65 Combine Harvester 3 ins. 76mm.



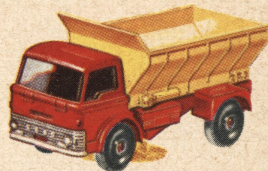
66 Greyhound Bus 3 ins. 76mm.



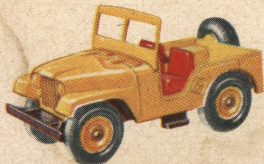
68 Mercedes Coach 2½ ins. 73mm.



69 Hatra Tractor Shovel 3½ ins. 80mm.



70 Grit Spreader 2½ ins. 67mm.



72 Standard Jeep — 2½ ins. 61mm.



73 Ferrari Racing Car 2½ ins. 67mm.



74 Daimler Bus 3 ins. 76mm.

Regular packs 55¢
Blister packs slightly more



67 Volkswagen 1600TL
2 $\frac{1}{4}$ ins. 68mm.



71 Jeep Pick-up
2 $\frac{3}{8}$ ins. 67mm.



75 Ferrari Berlinetta
2 $\frac{7}{8}$ ins. 73mm.

ARE THESE MODELS IN YOUR COLLECTION ?

MB YES

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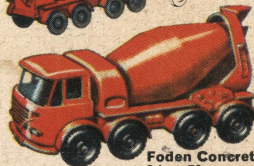
75

1968

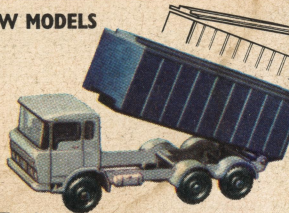
This book belongs to
of
.....

	JAN	FEB	MAR	APR	MAY	JUN
No. models in collection						
No. models to be added						
	JUL	AUG	SEP	OCT	NOV	DEC
No. models in collection						
No. models to be added						

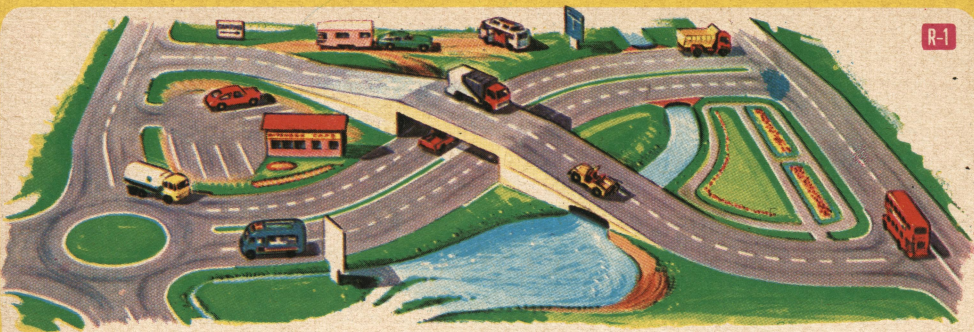
NEW MODELS



Foden Concrete Truck
3 ins. 76mm.
(Available mid-1968)



DAF Tipper Container Truck
3 ins. 76mm.
(Available mid-1968)



"MATCHBOX"®

R-1 ROADWAY

"Fold away—play another day," a great new idea from "Matchbox" in scenic playgrounds. Beautiful full-colour reproduction of all you find on and around the roadways of today. Three-dimensional stand-up cut-outs add remarkable realism to this "Matchbox" collector's must. $35\frac{1}{2}$ ins. \times $23\frac{1}{4}$ ins. 90cm. \times 59cm. **Price 65¢**

R-2 CONSTRUCTION SITE

A realistically-coloured construction site with three-dimensional stand-up buildings

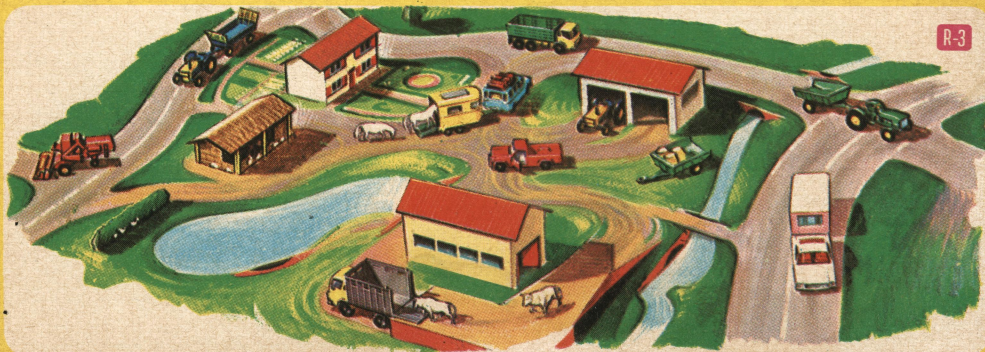
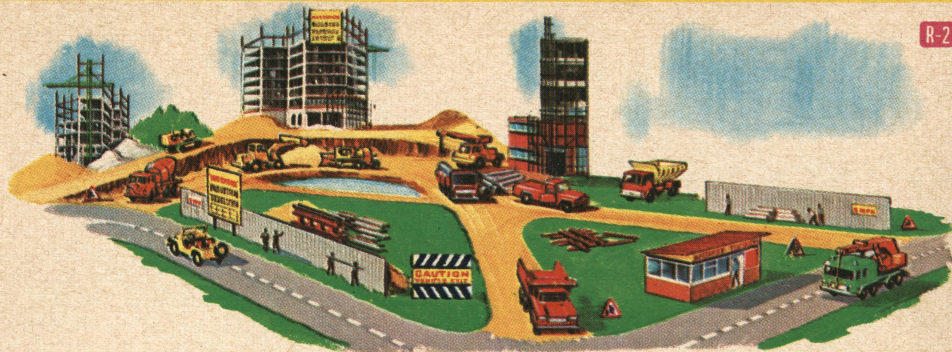
and all that construction sites contain. Designed especially for your trucks, lorries and dumpers, and offering endless hours of fun for you and your friends. $35\frac{1}{4}$ ins. \times $23\frac{1}{2}$ ins. 89.5cm. \times 59.5cm.

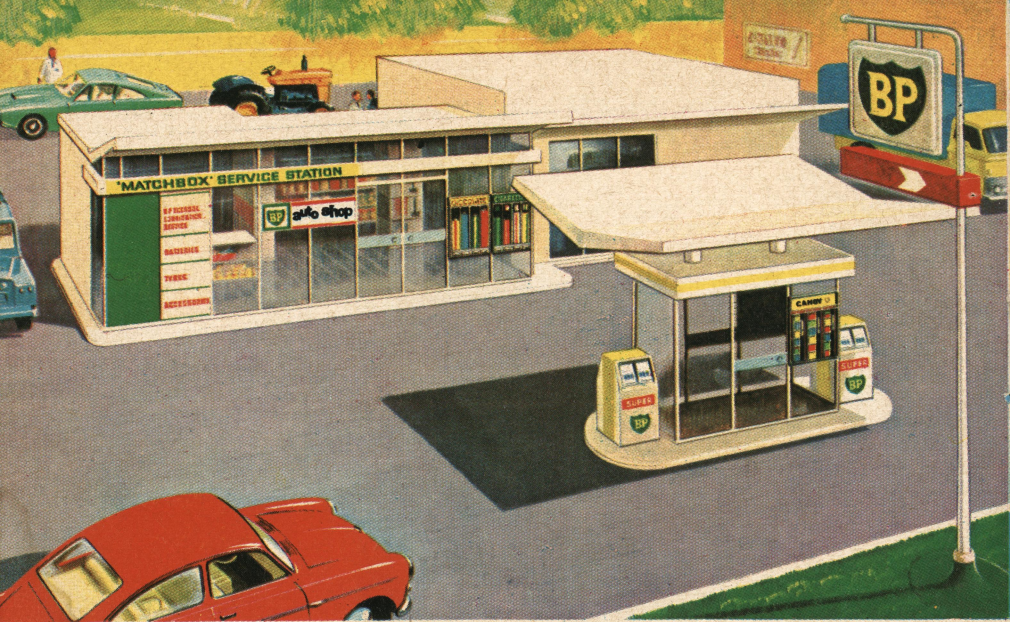
Price 65¢

R-3 FARMYARD

Another 1968 special—made especially for all your tractors, trailers and combine harvesters. Another great new "fold-away" playground printed in all the colours of a farmyard and incorporating many three-dimensional stand-up cut-outs giving added realism.

$35\frac{1}{2}$ ins. \times $23\frac{1}{4}$ ins. 90cm. \times 59cm. **Price 65¢**



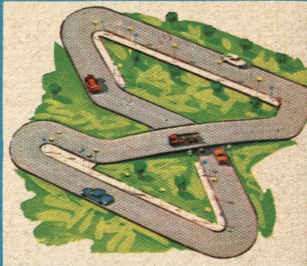
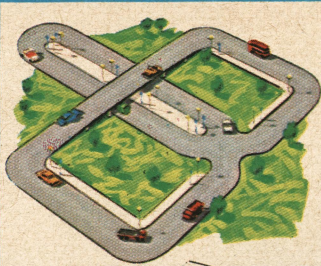
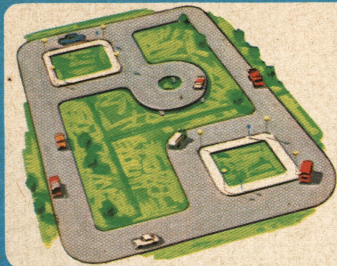


"MATCHBOX"®

MG-1 SERVICE STATION

This super new plastic BP garage is a must for all "Matchbox" collectors. Loaded with every possible detail, just as the "Matchbox" cars are, and styled on the modern garages of today. (Available mid-1968.) **Price to be advised.**

NEW "MATCHBOX"® Build A Road



Now you can design and build your very own roadway, scaled just right for "Matchbox" models. Build-A-Road sets come in three sizes, and each has interlocking plastic pieces for a wide variety of layouts. Parts include straight and curved road and curb, intersection, guard rails, traffic signs, lamp-posts. You can even build bridges with the Super and De Luxe sets!

No. BR-1 Build-A-Road*

More than 50 pieces **\$5.00**

No. BR-3 De Luxe Build-A-Road*

More than 130 pieces **\$9.00**

Accessory packs also available **\$1***

* Not illustrated



No. BR-2 Super Build-A-Road

(Illustrated above) More than 90 pieces

\$7.00



"MATCHBOX"

KING SIZE

Nos. K-1 to K-3

"Matchbox" King Size are super models, packed full of action and detail.

The new K-20 is a rugged tractor transporter, with three detailed tractors. You can play with them separately or fasten them in the specially designed carrying ramp on the transporter.

The fabulous American Ford Mercury Cougar, K-21, for release in 1968, has new and exclusive two-tone interior plus "Matchbox" True-Guide steering and opening doors.

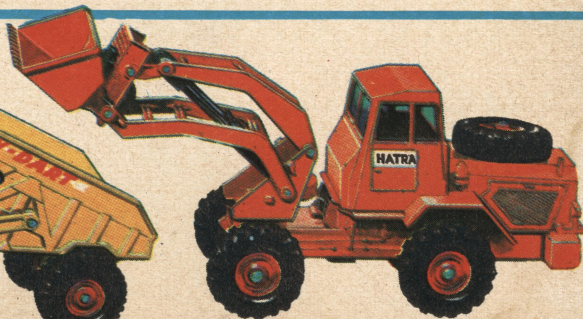
Keep your eyes open—each month the "Matchbox" Design Team select exciting new models for you—don't miss them!



K-1 Foden Tipper Truck 4½ ins. 108mm. Price \$1.50

K-2

KW Dump Truck
5½ ins. 143mm.
Price \$2.00

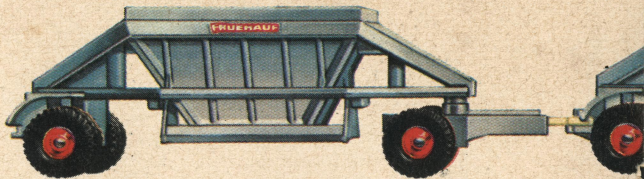


K-3 Hatra Tractor Shovel
6 ins. 150mm. Price \$2.00

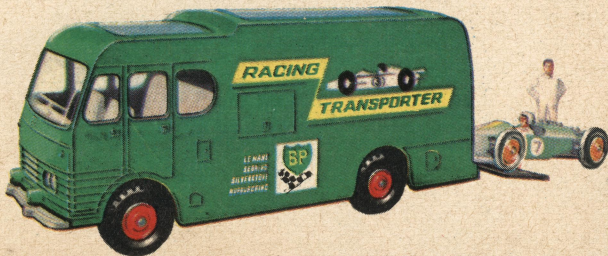
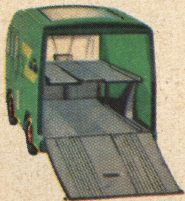
"MATCHBOX"

KING SIZE

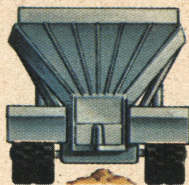
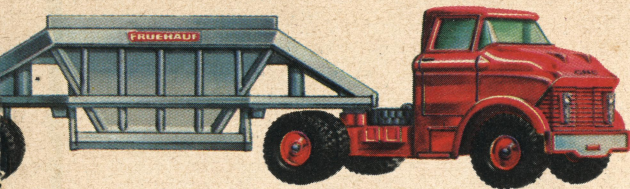
Nos. K-4 to K-6



K-4 GMC Tractor with Hopper Train —
11½ ins. 286mm. Price \$2.50



K-5 Racing Car Transporter Opening door and rising car-ramp 5 ins. 127mm. Price \$2.00



Opening hopper-chutes



K-6 Mercedes Benz G-Wagen Ambulance 4 1/2 ins. 105mm. Price \$1.75



True-Guide steering



Suspension



Patient



Opening doors

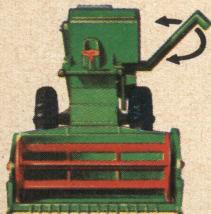
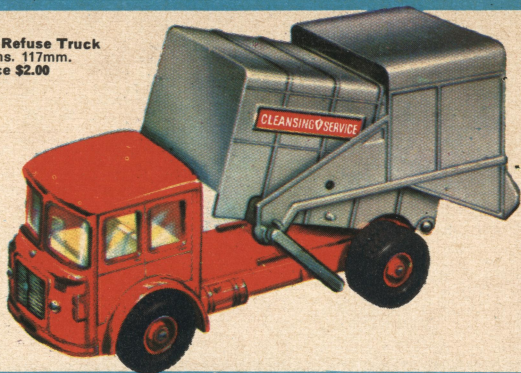
"MATCHBOX"

KING SIZE

Nos. K-7 to K-10

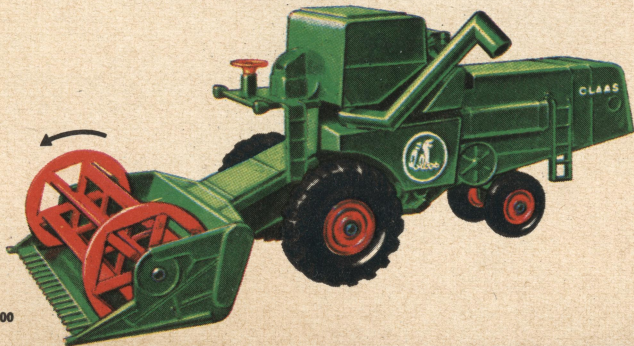
K-7

SD Refuse Truck
4½ ins. 117mm.
Price \$2.00



K-9

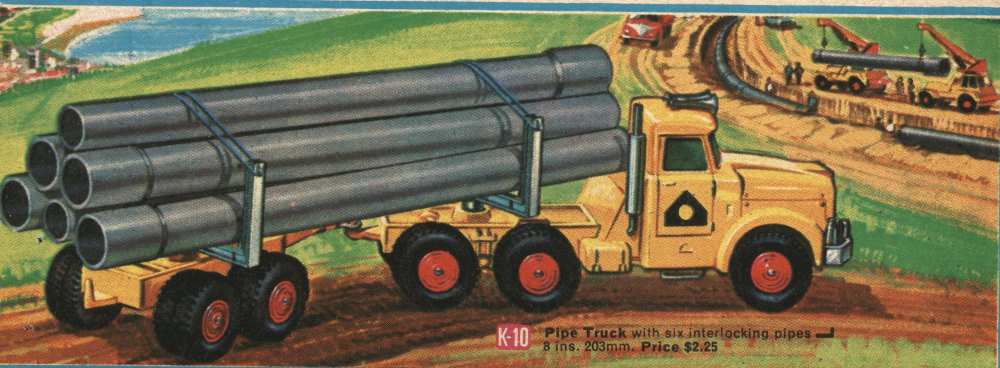
Combine Harvester
5½ ins. 140mm.
Rotating blades and
moveable grain-chute Price \$2.00





K-8

Car Transporter 8½ ins. 209mm. Price \$2.25



K-10

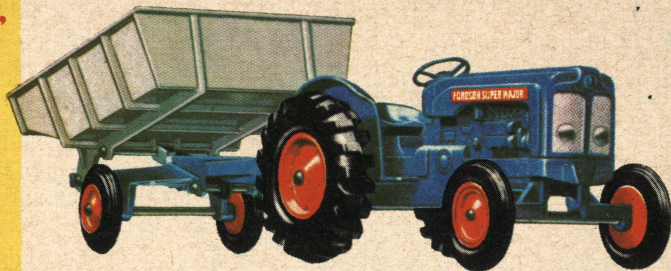
**Pipe Truck with six interlocking pipes
8 ins. 203mm. Price \$2.25**

"MATCHBOX"

KING SIZE

Nos. K-11 to K-15

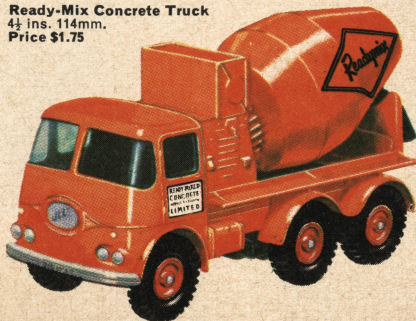
K-11 Fordson Tractor and Farm Trailer
6½ ins. 158mm. Price \$1.50



K-12 Heavy Breakdown/Wreck
Truck 4½ ins. 121mm.
Price \$1.50



K-13 Ready-Mix Concrete Truck
4½ ins. 114mm.
Price \$1.75





"MATCHBOX"

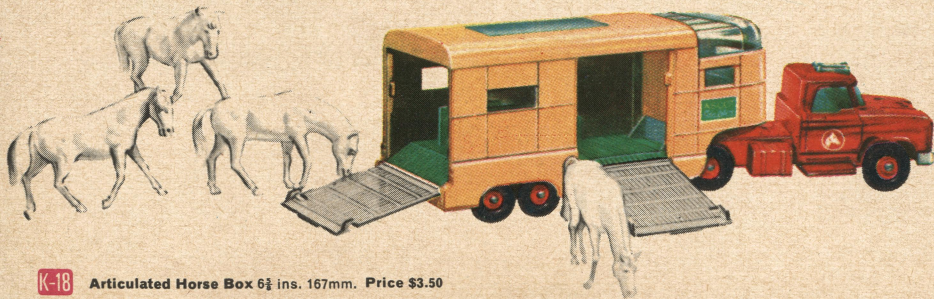
KING SIZE

**Nos. K-16 to
K-19**



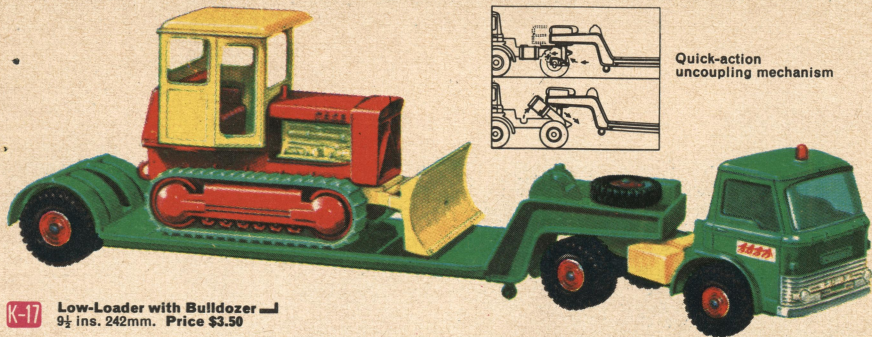
K-16

Dodge Tractor with Twin Dumpers
11 $\frac{1}{2}$ ins. 302mm. Price \$3.50



K-18

Articulated Horse Box 6 $\frac{1}{2}$ ins. 167mm. Price \$3.50



K-17 Low-Loader with Bulldozer —
 9½ ins. 242mm. Price \$3.50

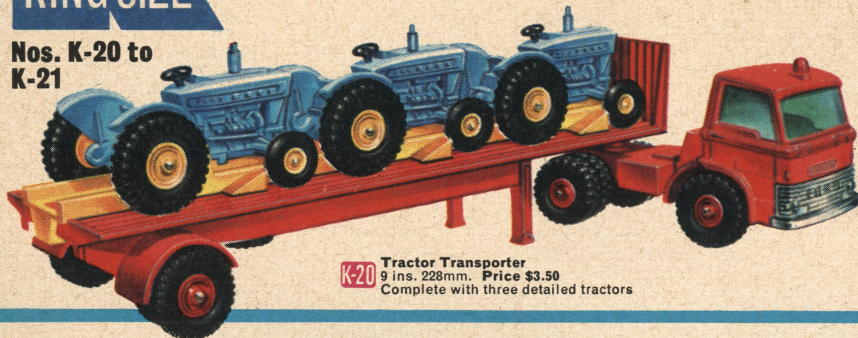


K-19 Scammell Tipper Truck
 4½ ins. 121mm. Price \$1.75

"MATCHBOX"

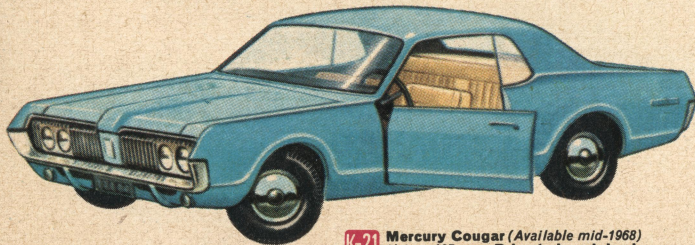
KING SIZE

**Nos. K-20 to
K-21**



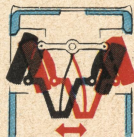
K-20

Tractor Transporter
9 ins. 228mm. **Price \$3.50**
Complete with three detailed tractors



K-21

Mercury Cougar (Available mid-1968)
4½ ins. 105mm. **Price to be advised**



True-Guide
steering



Suspension

ARE THESE MODELS IN YOUR COLLECTION?

K	YES
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*2	
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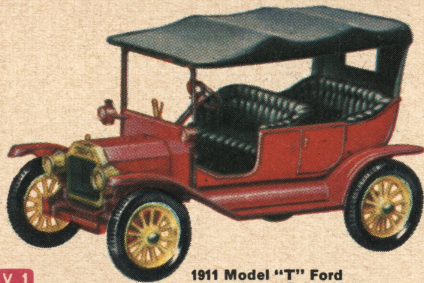


"MATCHBOX"

"Models of Yesteryear"

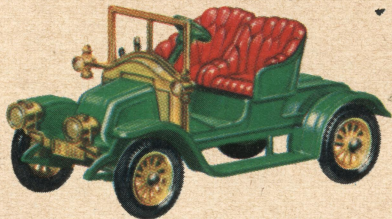
The "Matchbox"—"Models of Yesteryear" Series is a wonderful collection of miniature reproductions based on the finest cars ever made.

To make sure every model is authentic, the "Matchbox" Design Team locate the car, wherever in the world it may be, draw, measure and photograph every detail. Whether you like the elegant two-seater Opel Coupé or four-seater Thomas Flyabout, they can all be there in your very own private collection of "Models of Yesteryear".



Y-1

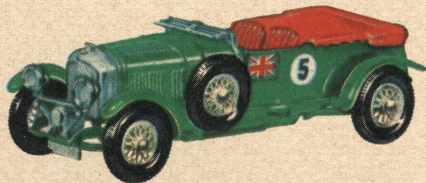
1911 Model "T" Ford
3 ins. 76mm. Price \$1.50



Y-2

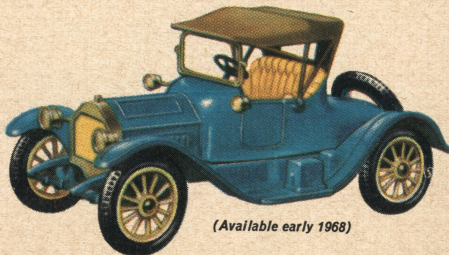
1911 Renault 2-Seater
3 ins. 76mm. Price \$1.25

"MATCHBOX" *Models of Yesteryear* Y-1 to Y-8



Y-5

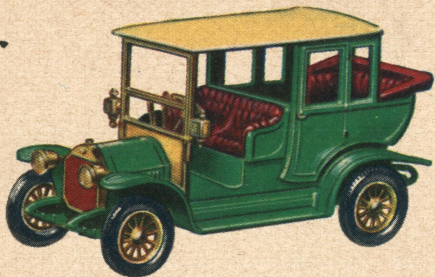
1929 4½ (S) Bentley
3½ ins. 89mm. Price \$1.25



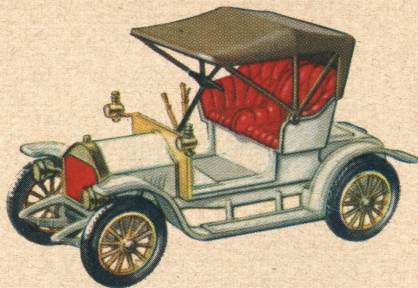
Y-6

1913 Cadillac
3½ ins. 87mm. Price \$1.50

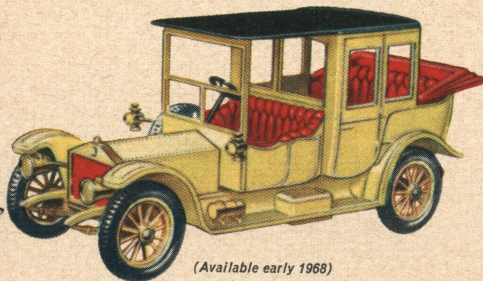
(Available early 1968)



Y-3 1910 Benz Limousine 3½ ins. 83mm. Price \$1.25

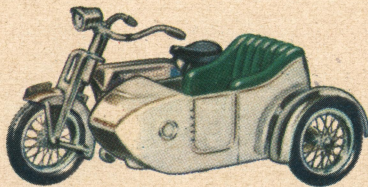


Y-4 1909 Opel Coupé 3½ ins. 79mm. Price \$1.25

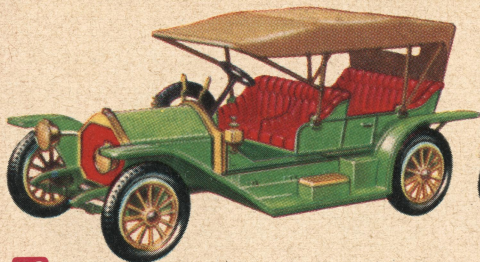


(Available early 1968)

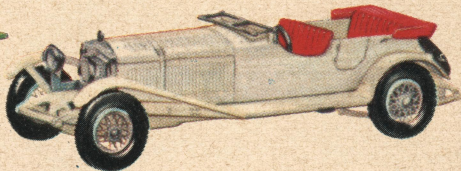
Y-7 1912 Rolls-Royce 3½ ins. 96mm. Price \$1.50



Y-8 1914 Sunbeam Motorcycle with Milford Sidecar
2½ ins. 67mm. Price \$1.25

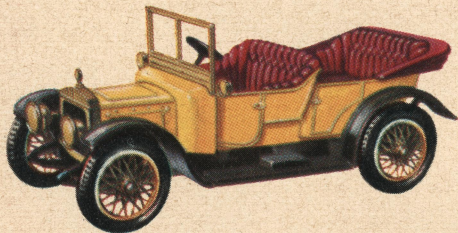


Y-9 1912 Simplex 3½ ins. 96mm. Price \$1.50

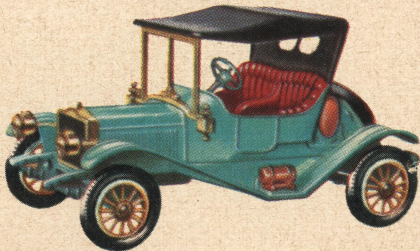


Y-10 1928 Mercedes-Benz 36/220 3½ ins. 96mm. Price \$1.25

"MATCHBOX" *Models of Yesteryear* Y-9 to Y-16



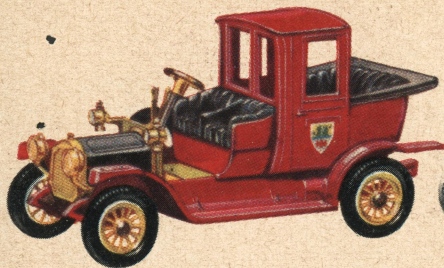
Y-13 1911 Daimler 3½ ins. 85mm. Price \$1.25



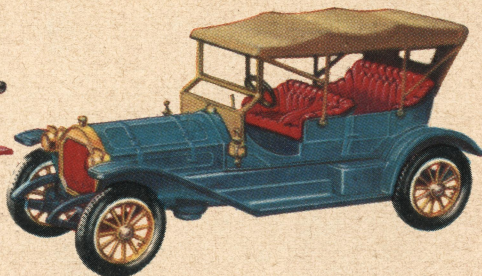
Y-14 1911 Maxwell Roadster 3½ ins. 82mm. Price \$1.50

Y	YES
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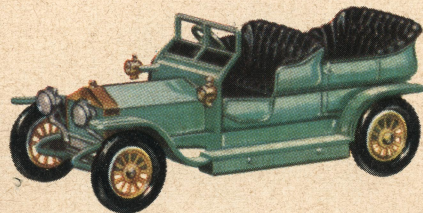
ARE THESE MODELS IN YOUR COLLECTION?



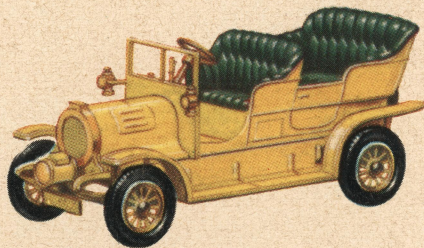
Y-11 1912 Packard Landaulet 3½ ins. 82mm. Price \$1.25



Y-12 1909 Thomas Flyabout 4 ins. 102mm. Price \$1.50



Y-15 1907 Rolls-Royce Silver Ghost 3½ ins. 83mm. Price \$1.25



Y-16 1904 Spyker 3½ ins. 83mm. Price \$1.25

Gift Sets



New presentation packs for 1968 including all the very best and latest "Matchbox" models in new, bright, full-colour, see-through packs to enable you to study every detail.

G-1 Service Station Set

Price to be advised

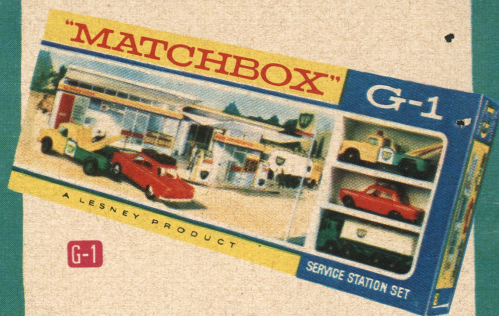
G-2 Transporter Set Price \$5.00

G-3 Farm Set Price \$4.50

G-4 Race 'n' Rally Set Price \$5.50

G-5 Famous Cars of Yesteryear Set Price \$6.00

G-6 Truck Set Price \$4.50



G-1



G-2

G-3



G-5



"MATCHBOX"

G-4



G-4

"MATCHBOX"

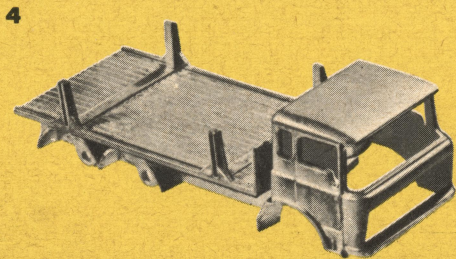
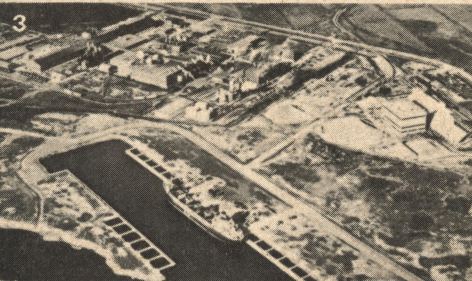
G-6



G-6

"MATCHBOX"

ZINC PRODUCTION—Zinc is mined in many parts of the world, and before it can be used for the production of precision die-casting it has to undergo many purifying and blending processes; small quantities of magnesium and aluminium are added to form an alloy suitable for die-casting.



Due to the high fluidity of the zinc alloy and the skill of "Matchbox" mould-makers, there is no limit to the complexity of shape or intricacy of surface detail which can be faithfully reproduced in your models with complete accuracy.



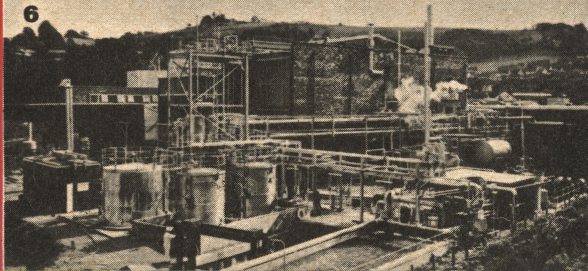
5



PLASTIC PRODUCTION—Plastic, surprisingly, comes from unrefined oil. The correct gases and liquids required to make plastic are mixed together under high pressure and heat which changes them into a pliable substance. When dried this substance takes the form of a powder and in order to colour it a dye is added, giving any colour that is required.

To make a "Matchbox" windscreen the powder is heated in special moulding machines and when molten, the exact amount of plastic is forced by the machine into the mould specially designed by "Matchbox" technicians. The material cools, the mould opens and there is a completed windscreen ready for assembling into your "Matchbox" model.

6



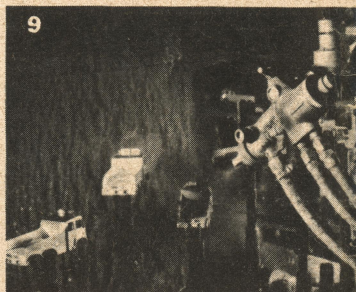
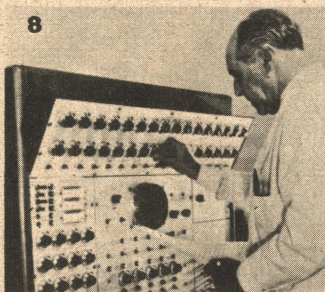
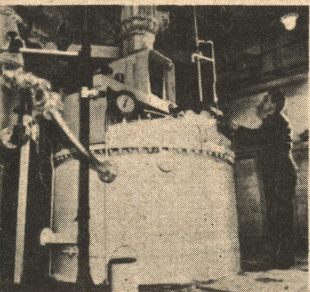
- 1 Canadian zinc mine
- 2 Zinc being purified
- 3 Processing plant and harbour
- 4 Zinc alloy casting
- 5 Plastic tyres
- 6 Plastics processing plant
- 7 Synthetic resin plant
- 8 Matching colour by computer
- 9 Models being sprayed
- 10 Paper reels in storage
- 11 All "Matchbox" packs are made from wood

PAINT PRODUCTION—"Matchbox" paint is of the finest quality and completely lead-free. It is made from resin and pigments—resin for gloss and pigment for colour.

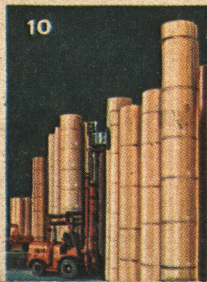
Vegetable oil and naphtha (which comes from coal), pigment, which is mined in Australia and Africa, and resin are blended in very carefully balanced proportions.

When blended, solvents, such as white spirit, are added to give the paint drying properties. The paint is then automatically sprayed on to the "Matchbox" models, which are double baked at 300° Fahrenheit to give that durable finish, for which "Matchbox" models are so famous all over the world.

PAPER PRODUCTION—231 tons of paper, from trees grown in the vast pine forests of Scandinavia,



are used in the production of the "Matchbox" collector's catalogue. Paper is made from trees felled by lumberjacks. The logs are floated down rivers to the saw-mills where they are cut into smaller logs and the bark removed. Vast machines grind the timber down into pulp and giant presses squeeze out the water, turning the pulp into continuous rolls of paper. It is then dried over large heated drums and fed onto reels for the printing of your "Matchbox" catalogue.

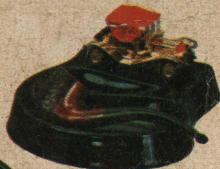




**VETERAN CAR
GIFTS**



Large Box



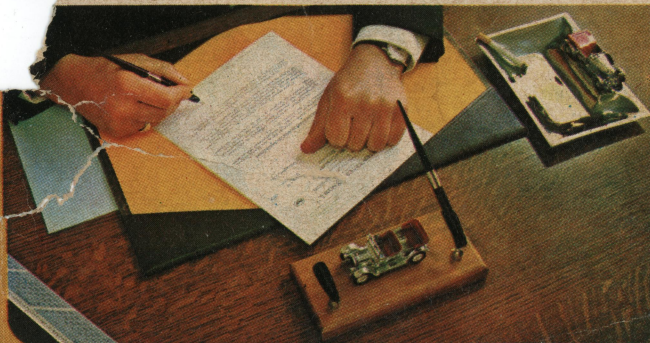
Pipe Tray



Single Pen Stand

A distinctive range of cigarette boxes, penstands and porcelain trays for 1968. Featuring models of veteran and vintage cars plated in gold or silver finish, supplied in full-colour presentation packs.

Prices from \$4.00



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Printed in England, web offset, by Hazells Offset Ltd., Slough.

